WORLD CUP 2025
KUALA LUMPUR, MALAYSIA

PREVIEW

Welcome to World Bowls' brand-new event – the 2025 World Cup.

This global championship is a new addition to the calendar and is one of the sport's highest-ranked international competitions outside the Commonwealth Games and World Championships.

Bowls Malaysia will be making history as the inaugural hosts of this exciting 12-country competition which is a prelude to the 2026 Commonwealth Games.

This event will bring together the best players and teams from across the globe to compete for a world title whilst also celebrating the culture, passion, and community that bowls represents in the vibrant city of Kuala Lumpur, Malaysia.

It is an important event for the sport globally with an objective to deliver an event that attracts strong broadcast and media exposure that will assist in improving the profile and standing of the sport across the world.

It will be unique featuring para and able bowlers in a team event played under a short and fast sets play format.

A platinum tier event in the World Bowls Series (WBS) rankings calendar, the tournament will be played at Bukit Kiara National Lawn Bowl Centre – the highly-acclaimed bowls venue which staged the 1998 Kuala Lumpur Commonwealth Games.

It will also be played entirely indoors using four purpose-built portable rinks and the already established eight-rink covered green at the sports complex mirroring the surface expected in Glasgow and reflecting the ongoing evolution of the sport.

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Twelve countries will participate – the host country, Malaysia, plus the 11th highest overall countries from the 2023 World Championships – Australia, Canada, England, Hong Kong China, India, Ireland, New Zealand, Scotland, South Africa, USA and Wales.

Each nation will field six athletes – two open men, two open women, one male para and one female – all of whom will contest singles and pairs making seven gold medal events in total.

Singles is two sets of seven ends with a one-end tiebreak, while the three-bowl pairs is two five-end sets with a one end tiebreak.

Teams feature players with proven international experience, recent success and a balance of leadership and form.

The star-studded player list really is a who's who of bowls and includes the current WBS current No 1 ranked male and female players, Jason Banks (Scotland) and Dawn Hayman (Australia).

It really will be a showcase of high-quality international competition across all disciplines as players grasp the vital opportunity to prepare for the next Commonwealth Games and test themselves against the best in the world in a new format and untried conditions.

Playing dates for the championships are Tuesday-Saturday, November 4-8, with live streaming coverage to occur on each day of play.

It is exciting to have the World Cup in Asia, one of World Bowls' fastest growing regions and it's appropriate that the official logo for the World Cup 2025 is a design that captures the spirit of precision, excellence, and unity that defines our sport.

The different coloured swirl represents different country fighting their way to the top, as the colour are adapted from the official World Bowls logo. It's shape like fire in parallel with their fighting spirit to be the best. The bowls in the middle symbolise that everyone have on purpose, it is enclosed by the swirl as everyone is fighting for the same thing, the title to be the winner, and also act as a waypoint of where the bowls is rolling, to the top.

The logo serves as a bold emblem for this journey, symbolising both the modern evolution of the sport and the deep-rooted traditions that continue to inspire generations of athletes and fans.

In addition to the World Cup, the event will also feature a Malaysia v Rest of the World Bowls for Brisbane showcase match on Thursday, November 6, which will be live broadcast on the World Bowls YouTube channel, while Saturday, November 8, sees the first-ever World Bowls Hall of Fame Awards Night where 31 of the sport's greatest players will be inducted into the first hall of fame at a glittering celebration of bowls attended by Bowls Malaysia's royal patron, the Sultan of Terengganu Sultan Mizan Zainal Abidin.

Media release compiled by Ceris Hewlings, World Bowls media officer