
BOWLS CANADA BOULINGRIN SET TO BRING INTERNATIONAL BOWLS BACK TO CANADA IN 2025

Friday January 17, 2025 – Bowls Canada Boulingrin (BCB) is thrilled to announce that Canada will host the **2025 Atlantic International Challenge**, an internationally recognized event by World Bowls. This marks a monumental return of global lawn bowling competition to Canadian soil—the first since 1994 featuring nations outside of North America!

Building on the success of its inaugural event in Scotland last year, the Atlantic International Challenge brings together top-tier talent from Canada, Northern Ireland, Scotland, and the USA. Designed to enhance high-performance competition, the event showcases the sport's finest athletes in a vibrant atmosphere of camaraderie and excellence.

The event will feature dynamic matches across singles, pairs, triples, and fours disciplines in both men's and women's categories, held at the picturesque Windsor Lawn Bowling Club in Ontario. Over 40 elite athletes from the four nations' high-performance teams will compete, pushing the boundaries of skill, precision, and strategy.

"This is an exciting time for Canadian bowls," said Britany Gordon, CEO of Bowls Canada Boulingrin. "Hosting the Atlantic International Challenge highlights Canada's growing prominence on the world stage. It's not just about the competition—it's about inspiring future generations of bowlers and laying the groundwork for hosting more international events across our country."

BCB, along with its international collaborators—Scotland, Northern Ireland, and the USA—plus the Ontario Lawn Bowls Association (OLBA) and Windsor Lawn Bowling Club, is pulling out all the stops to deliver an unforgettable experience for players and spectators alike.

Key Dates and Details:

- Event Dates: September 20–24, 2025
- Location: Windsor Lawn Bowling Club, Ontario
- Nations Competing: Canada, Northern Ireland, Scotland, USA

BCB is eager to include the series onto the High-Performance squad calendar once again. The event was developed collaboratively between Scotland, Canada, USA and Northern Ireland as a way to continue to develop high performance athletes and provide new opportunities for international play.

As part of the excitement, BCB is proud to announce exclusive sponsorship opportunities for individuals, businesses, and organizations eager to support this historic event.

For sponsorship inquiries or more details, contact:

Britany Gordon, Chief Executive Officer, at ceo@bowlscanada.com.

Stay tuned for more updates as we gear up to host this extraordinary international competition. Let's show the world what Canadian lawn bowling is all about!

About Bowls Canada Boulingrin

Bowls Canada Boulingrin (BCB) is the governing body responsible for lawn bowls in Canada. The BCB mission is to advance the sport of bowls in Canada. BCB is funded through Sport Canada and would like to thank the Department of Canadian Heritage and the Government of Canada for its support of lawn bowling in Canada. For more details on Bowls Canada Boulingrin and the sport of lawn bowls, visit www.bowlscanada.com.

Bowls Canada Boulingrin acknowledges that its office in Ottawa is located upon the traditional and unceded of the Anishinàbe Algonquin People. The Algonquin People have inhabited and cared for these lands long before today. BCB honours and thanks all the generations of Anishinàbe Algonquin people who have and continue to take care of this land that we all share. We pledge to continue exploring and making meaningful contributions to the Truth and Reconciliation Commission of Canada's Calls to Action especially as it related to Sport and Reconciliation (items 87 to 91).